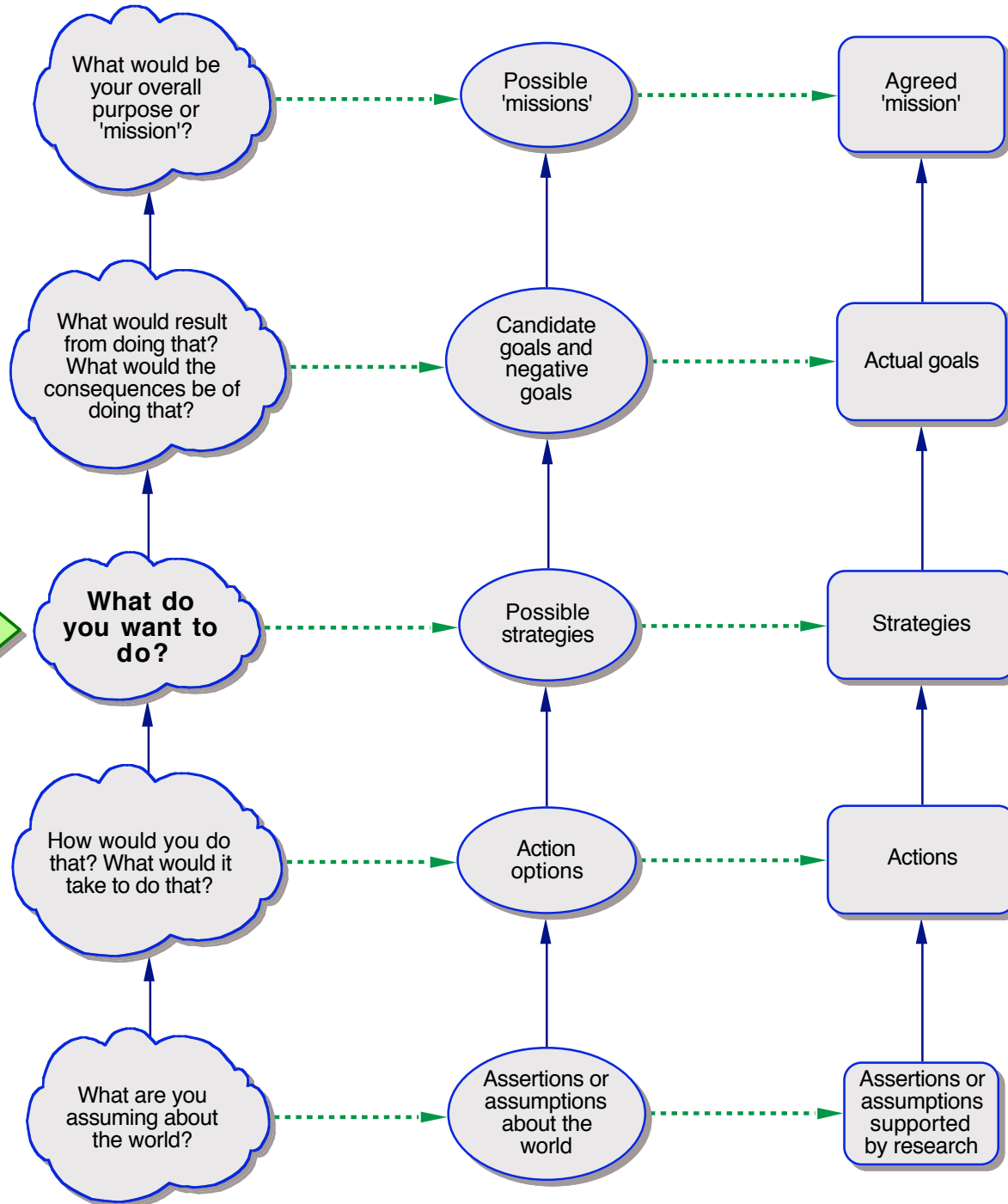


# Strategic Planning Template

using causal mapping

(arrow direction indicates causality or influence)



Adapted from p. 36 of *Visible Thinking: Unlocking Causal Mapping for Practical Business Results* by John M. Bryson, et. al., 2004